

2023 DESIGN  
CONFERENCE  
CALENDAR

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

# DID YOU KNOW?

## 4 MUST-ATTEND CONFERENCES FOR GRAPHIC DESIGNERS IN 2023

Each year, designers have the opportunity to attend dozens of conferences, expos and networking events across the country to connect — and after a two-plus year hiatus, many events are returning to an in-person format. With 72% of employees saying their companies will provide smaller budgets for conference attendance this year,<sup>1</sup> designers have some important decisions to make about which events they want to put on their 2023 calendar.

### THE BENEFITS OF ATTENDING A DESIGN CONFERENCE

The best conferences feature industry thought leaders having real-time conversations about current trends and opportunities. These discussions can spark new ideas and help you stay on top of what's happening in the

design industry. Plus, a worthwhile conference creates a space for designers to network with each other and make new contacts that can potentially help grow their client base, partnerships and business at-large.

### STOP BY THE SYLVAMO BOOTH

We love attending design conferences, and our booth always features fun application samples for visitors to take home. Keep up with which shows we'll be attending by subscribing to our newsletter at [try.accentopaque.com/accent-newsletter](https://try.accentopaque.com/accent-newsletter).

### SOURCES

<sup>1</sup> <https://www2.deloitte.com/us/en/insights/focus/transportation/business-travel-trends-outlook-2022.html>

No matter what you're looking for in a design conference, these give designers the most bang for their buck in terms of overall attendee experience.

#### AIGA DESIGN CONFERENCE: OCTOBER 12-14, 2023



The AIGA Design Conference is one of the largest national conferences for graphic designers, artists, creative directors, visual communication specialists and academics. AIGA thrusts attendees into the middle of conversations that are shaping the today and tomorrow of graphic design. The AIGA also has a network of regional chapters that host smaller conferences and exhibitions throughout the year.

Learn more about attending AIGA!

#### ADOBE MAX: OCTOBER 2023



Adobe MAX attracts marketing professionals of all stripes including graphic designers, photographers, social media strategists, UI and UX designers and 3D and AR developers. The three-day conference includes more than 200 in-person and virtual sessions. Adobe MAX maintains an app and online community to help designers connect during and after the conference.

Learn more about Adobe MAX!

#### HOW DESIGN LIVE: JUNE 3-5, 2023



HOW Design Live is a tech-driven design conference for graphic designers and marketing professionals alike to learn how the latest digital and print tools can drive creativity. The event features more than 100 interactive sessions and keynotes from the likes of Malcolm Gladwell and Elizabeth Gilbert. Plus, an opening night reception, happy hour and closing party make networking a breeze.

Learn more about HOW Design Live 2023!

#### PAPERSPECS LIVE: SEPTEMBER 2023



Hosted by the online community PaperSpecs, PaperSpecs Live is a hands-on conference for brand owners and graphic designers to share innovative print samples and hear from some of today's most creative designers about how to infuse your design concepts with life and vitality. PaperSpecs Live has a more intimate vibe, which makes it ideal for first-time conference goers or those located in the Midwest.

Learn more about PaperSpecs Live!